

NEPAL AMERICA FILM SOCIETY



# NEPAL AMERICA INTERNATIONAL FILM FESTIVAL

Celebrating Diverse Cultures Through Cinema

June 26-28, 2020



# WHO WE ARE

Nepal America Film Society (NAFS) is a 501(c) (3) non-profit organization based in Maryland, USA, whose mission is to bring together diverse arts and cultures through cinema. NAFS creates an international platform to promote film culture by organizing screenings, festivals, conferences and exchange programs. Since its inception in 2016, NAFS has been organizing annual Nepal America International Film Festival in Maryland.

NAFS strongly believes that cinema is the most powerful medium for effectively portraying diverse stories of people and communities. Films provide a unique opportunity to understand cultural diversity and connect the worlds – without the barrier of language. NAFS has built a unique platform for filmmakers from Nepali background, sharing the platform with other Asian American and other diaspora, American and international film enthusiasts in Maryland and beyond.







Every year, we bring together thousands film enthusiasts from Maryland and greater Washington DC region including filmmakers, volunteers, community leaders, film and community organizations and businesses. NAIFF aims to bring together people from diverse cultures through the art of cinema. Since 2017 the Film Festival has built a unique reputation as an emerging platform for filmmakers with Nepali background along with American filmmakers and filmmakers from Asian and beyond.



The Film Festival is dreaming a huge platform in the greater Washington region to engage with audience members, artists, and filmmakers for bridging cultural diversity. NAIFF showcases all genres of films including feature lengths, documentaries, animations, experimental and shorts from Nepal, America, and beyond. Films from the Global Peace Film Festival Florida are also screened in the Special Sidebar Section. Additionally, films from the DC, Maryland and Virginia are screened as DMV Close-up Section.





## Our Festival in a Nutshell

- Over 45 Films screened from countries throughout Southeast Asia, America and beyond.
- Over 3,657 films submitted, above average for an emerging film festival.
- A visual cultural platform for unique stories not found anywhere else.
- Filmmakers from Southeast Asia in attendance bring a uniqueness on film, filmmaking, and the Southeast Asia Diaspora.
- In addition to film screenings, the festival has opportunities for film/cultural education, social and networking opportunities, and lastly, cultural recognition and preservation.



# What We Can Offer

## MEDIA EXPOSURE (TRADITIONAL/SOCIAL)

Media recognition in one of the country's largest media markets. Opportunities to engage both older & younger markets through social media.

## CUSTOMER CONVERSION OPPORTUNITIES

Opportunities in exhibiting and networking are available for sponsors to take advantage of.

## REINFORCED BRANDING OPPORTUNITIES

Opportunities in organizational branding such as our website, newsletter, and email list.  
Opportunities in event branding such as company materials at screenings and events.





# SPONSORSHIP BENEFITS

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## EXECUTIVE PRODUCER / \$10,000

- Press Release Announcing Sponsorship
- Exhibition opportunities (Where Available)
- Logo Placement on Step and Repeat
- Banner Placement at Screenings/Events
- Logo Placement on Event Trailer
- 30 Second Trailer in Front of Film Screenings
- Presenter of Opening Night/Closing Night
- Presenter of Film Block
- Prominent Logo Placement in Marketing Materials
- Company Logo on Website Hyperlinked to Yours
- Company Materials at all Events
- Social Media Posts and Recognition
- Festival Award Branding
- Ten (10) VIP Passes

## PRODUCER / \$5,000

- Press Release Announcing Sponsorship
- Exhibition Opportunities (Where Available)
- Logo Placement on Step and Repeat (Space Available)
- Logo Placement on Event Trailer
- Presenter of Educational Seminar Series
- Presenter of Film Block
- Prominent Logo Placement in Marketing Materials
- Company Logo on Website Hyperlinked to Yours
- Company Materials at all Film Screenings
- Social Media Posts and Recognition
- Festival Award Branding
- Five (5) VIP Passes



# SPONSORSHIP BENEFITS

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## DIRECTOR / \$2,500

- Logo Placement in Marketing Materials
- Company Logo on Website Hyperlinked to Yours
- Company Materials at All Film Screenings
- Social Media Recognition and Posts
- Five (5) VIP Passes

## CAST / \$1,000

- Logo Placement in Marketing Materials
- Company Logo on Website Hyperlinked to Yours
- Company Materials at Selected Film Screenings
- Two (2) VIP Passes

## CREW / \$1,500

- Logo Placement in Marketing Materials
- Company Logo on Website Hyperlinked to Yours
- Company Materials at Selected Film Screenings
- Social Media Recognition and Posts
- Two (2) VIP Passes

## EXTRA / \$500

- Logo Placement in Marketing Materials
- Company Logo on Website Hyperlinked to Yours
- One (1) VIP Passes



# Let's Talk

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