



Youth Pride Day 2020



"A VISION FOR THE FUTURE!"

Saturday, May 2nd from 12-5pm @ Dupont Circle



About Us

Youth Pride Alliance is a 501(c) 3 non-profit organization for Lesbian, Gay, Bisexual, Transgender, Queer, Questioning, and Ally youth empowerment to encourage positive self-development and expression, as well as leadership, while bridging diverse communities and individuals to address issues of visibility, equality, and social justice. We are dedicated to celebrating the dignity and courage of all young people. This year Youth Pride Alliance celebrates our 25th Anniversary of our incorporation and celebrates our 24th Annual Youth Pride Day!!!



YOUTH PRIDE DAY 2020

Schedule

Youth Pride Day

DATE: May 2, 2020

TIME: 12:00 PM - 5:00 PM

LOCATION: Dupont Circle

Infatuation Dance

DATE: May 2, 2020

TIME: 6:00 PM - 10:00 PM

Allies Reception

DATE: May 31, 2020

TIME: 11:00 AM - 1:00 PM




GET INVOLVED AND HELP MAKE A DIFFERENT IN OUR COMMUNITY'S YOUTH!!

BECOME A SPONSOR---> The best way to show your support for Youth Pride Day is by becoming a sponsor. For as little as \$500, your organization can have added visibility and access to Youth Pride Day supporters and attendees.

BECOME AN EXHIBITOR ---> The easiest way for your organization to participate in Youth Pride Day is to rent a booth. (Due to U.S. Park Service restrictions, you will not be allowed to sell products or accept donations.) Each booth at Youth Pride Day is one half of an 8-foot table. You are allowed to purchase up to two booths. Both Rentals are \$100 for Half an 8 Ft Table.

BECOME AN ADVERTISER ---> A good way for your organization to show support of Youth Pride Day and to promote your organization's activities is to advertise in Metro Weekly's Youth Pride Guide which is a insert into the regular weekly magazine.





BENEFACTOR - \$5,000

- Opportunity to Speak on Stage
- Two Booths (One - 8 Foot Table)
- Acknowledgement in Traditional Media
- Logo Placement on Website - Sponsor Page
- Logo Placement on Website - Resource Page
- Full Color Ad in Program Guide
- Logo Placement on Allies Reception Materials
- Ten (10) Tickets to Allies Reception
- Year Long Social Media Campaign

ADVOCATE - \$3,000

- Opportunity to Speak on Stage
 - Two Booths (One - 8 Foot Table)
 - Acknowledgement in Traditional Media
 - Logo Placement on Website - Sponsor Page
 - Logo Placement on Website - Resource Page
 - Full Color Ad in Program Guide
 - Logo Placement on Allies Reception Materials
 - Eight (8) Tickets to Allies Reception
 - Year Long Social Media Campaign
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PARTNER - \$2,000 - \$2,999

- Two Booths (One - 8 Foot Table)
- Logo Placement in Boiler Plate Press Release
- Logo Placement on Website - Sponsor Page
- Logo Placement on Website - Resource Page
- Half Page Ad in Program Guide
- Six (6) Tickets to Allies Reception
- Social Media Acknowledgment on all platforms

SUPPORTER - \$1,000 - \$1,999

- Two Booths (One - 8 Foot Table)
- Logo Placement on Website - Sponsor Page
- Logo Placement on Website - Resource Page
- Four (4) Tickets to Allies Reception
- Social Media Acknowledgement on all platforms

FRIEND - \$500-\$999

- Two Booths (One - 8 Foot Table)
- Logo Placement on Website - Sponsor Page
- Two (2) Tickets to Allies Reception
- Social Media Acknowledgement on Facebook Only

Let's Talk

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